

Erika Tucker

OBJECTIVE

Seeking Creative Director/Management or Training position in a creative field. With almost 20 years experience in the design field I'd like to impart good standards and practices to a team of professionals.

EXPERIENCE

- 12/1998 - Present PIASC, Los Angeles, CA
Graphics Coordinator - 65k/yr
Design, build and manage company websites and social media collateral. Manage and layout weekly email campaign and print newsletter. Guide promotional campaigns throughout creation to production including but not limited to: design and layout, image compositing, manipulation, webpage creation, banner ads, and occasional video editing for web media in addition to production of ads, brochures, event invitations, awards, signage, and related materials for printing association. Primary tools are Adobe Photoshop, Dreamweaver, Adobe Illustrator, and Adobe InDesign. Worked remotely from Portland since 1/08.
- 7/1997 - 10/1998 NWQ Investment Management, Century City, CA
Graphics Designer - 27k/yr
Created, edited and updated marketing materials for potential clients and existing investors. Primary tools were Quark Xpress, Adobe Photoshop and Adobe Illustrator.
- 11/1996 - 7/1997 Zina Sterling Silver, Beverly Hills, CA
Electronic Imager/Photo Retoucher - 25k/yr
- 6/1996 - 11/1996 NCRPM, Bethesda, MD
Technical Publication Editor
- 5/1995 - 6/1996 Langley Electronics and Camera, McLean, VA
Assistant Manager, Photo Lab

FORMAL EDUCATION

- 5/1996 George Mason University, Fairfax, VA
BA English/ Minor Studio Art (photography)

CONTINUING EDUCATION

- 02/2016 ASP.NET 4.0 Web Forms Programming w/C# (HOTT)
11/2015 Learning to Program with C# (HOTT)
10/2014 Responsive Web Design and jQuery Mobile (HOTT)
02/2009 Advanced ASP (Webucator Technical Training)
02/2009 Intro to Activer Server Pages (Webucator Technical Training)
07/2007 Dreamweaver CS3 (Digital Services Los Angeles)
07/2007 Cascading Style Sheets (Webucator Technical Training)
09/2003 Design Intensive & Advanced Photoshop 7.0 (Seybold)
10/2002 Typography and Design (Dynamic Graphics Training Chicago)
09/2001 The Art of the Photoshop Curve (Seybold San Francisco)
10/2000 Web Design in HTML (Los Angeles City College)
Intro to Java Script (Los Angeles City College)
08/2000 Effective & Usable Web Interface Design (Seybold)
GoLive Tips and Tricks (Seybold)
03/2000 Advanced Photoshop (Graphic Arts Institute of America)
12/1999 Portrait Photography (Art Center College of Design)
09/1999 Web Animation for Non-Animators (Seybold)
05/1999 Essentials of Printing and Prepress (Rockhurst College)
The Web Design Conference (Rockhurst College)
Photoshop Wow Workshop (Rockhurst College)

CONTACT INFO

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Professional URLs:

www.piasc.org
www.chooseprint.org
www.pic-gov.org

SKILLS

	Yrs Exp
Adobe Photoshop	21
Adobe Illustrator	21
Adobe InDesign	19
Adobe Dreamweaver	14
HTML	16
CSS	12
ASPX	2
C#	1

ADDITIONAL SKILLS Yrs Exp

Photographer Film	25
Photographer Digital	21
Underwater Photography	21
Photo Retouching	21
Darkroom Skills	4