

# Erika Tucker

## EXPERIENCE

1998—Present worked remotely from Portland since 1/2008

### Graphics Coordinator

Printing Industries Association, Inc. of Southern California  
Los Angeles, CA

- Successfully designed, managed and coordinated graphic design projects and collateral materials to support brand advertising, consistently meeting tight deadlines.
- Strong written and verbal communication skills in developing member relations leading to consistent member satisfaction.
- Managed extensive image library and acted as consultant on all technical aspects of daily projects.
- Managed workflow to ensure quality control and adherence to schedules.
- Structured and implemented design standards across multi-media campaigns.
- Collaborated with COO on weekly email campaigns and print newsletters ensuring consistency with company brand design.
- Interpreted company needs as directed by COO and design and build hi-def wireframes for responsive websites with focus on mobile and large screen.
- Coded full scale responsive websites using HTML5 and CSS3, using ASPX and C# as needed for membership verification and registration tools.
- Sourced and manipulated images for use in websites and print collateral.
- Mentored co-workers in all aspects of graphics, print, grammar, spelling and time management.

2009—Present from Portland since 1/2008

### Owner/Designer/Photographer

Little Bear Design/Rockabilly Octopus  
Portland, OR

- Freelance graphic design and photography.
- Designed and created logos, websites, brochures, catalogs, jewelry, handbags, costumes, hair accessories, and hats.
- Project Manager/Designer of full scale, overnight, location photo shoot with 5 models, including makeup and hair design, costuming, props and photography.
- Award winning pet costumer.
- Featured costume designer at Embers Avenue in Portland.

1997—1998

### Graphic Designer

NWQ Investment Management, Century City, CA

1996—1997

### Catalog Designer/Photo Retoucher

Zina Sterling Silver, Beverly Hills, CA

1996—1996

### Technical Publication Editor

NCRPM, Bethesda, MD

1995—1996

### Assistant Manager, Photo Lab

Langley Electronics and Camera, McLean, VA

## FORMAL EDUCATION

5/1996

George Mason University, Fairfax, VA

BA English/ Minor Studio Art (photography)

## CONTINUING EDUCATION

02/2016

ASP.NET 4.0 Web Forms Programming w/C# (Hands On Technical Training)

11/2015

Learning to Program with C# (Hands On Technical Training)

10/2014

Responsive Web Design and jQuery Mobile (Hands On Technical Training)

02/2009

Advanced ASP (Webucator Technical Training)

02/2009

Intro to Active Server Pages (Webucator Technical Training)

07/2007

Dreamweaver CS3 (Digital Services Los Angeles)

07/2007

Cascading Style Sheets (Webucator Technical Training)

09/2003

Design Intensive & Advanced Photoshop 7.0 (Seybold)

10/2002

Typography and Design (Dynamic Graphics Training Chicago)

09/2001

The Art of the Photoshop Curve (Seybold San Francisco)

10/2000

Web Design in HTML & Intro to Java Script (Los Angeles City College)

08/2000

Effective & Usable Web Interface Design & GoLive Tips and Tricks (Seybold)

03/2000

Advanced Photoshop (Graphic Arts Institute of America)

12/1999

Portrait Photography (Art Center College of Design)

09/1999

Web Animation for Non-Animators (Seybold)

05/1999

Essentials of Printing and Prepress, The Web Design Conference & Photoshop Wow Workshop (Rockhurst College)

## CONTACT INFO

503-877-2784

6835 SE 144th Avenue

Portland, OR 97236

email@erikatucker.com

## Personal URLs:

www.littlebeardesign.com

www.erikatucker.com

## Professional URLs:

www.piasc.org

www.chooseprint.org

www.pic-gov.org

## SKILLS

	Yrs Exp
Photographer Film	25
Photographer Digital	21
Wedding Photographer	21
Portrait Photographer	21
Underwater Photographer	21
Photo Retouching	21
Event Photographer	15
Jewelry Designer	11
Accessories Designer	11
Darkroom	4
Event Management	1

## SOFTWARE SKILLS

	Yrs Exp
Adobe Photoshop	21
Adobe Illustrator	21
Adobe InDesign	19
Adobe Dreamweaver	14
HTML	16
CSS	12
ASPX	2
C#	1